



MACtac AWARDS 2006 – EUROPEAN WINNERS

The 5th edition of the MACtac Worldwide Awards was launched by the European judging session in Athens last March.

The jury, composed of editors from European leading sign industry magazines, judged more than 200 entries, selected from the thousands of entries MACtac received this year.

Technical and creative experts were also part of the jury in order to enhance the special difficulties in the field of application, printing and design.

Entries were sent by printers, applicators and end-users all around Europe and could be submitted in four different categories : Vehicle Graphics, Interior Signs, Exterior Signs and Technical Achievements.

The European winner for vehicle graphics is **Raccoon Signs + Display**. Based in the UK, they covered 60 refuse trucks in Southwark, with local artists projects. Thus creating a mobile gallery, combined with a social event and encouraging people to visit collections, galleries, studios and art festivals within the area !

Polish **G&G Studio** is the European winner for the Interior Signs category. They came up with an impressive Nike window decoration using a progressively decreasing density visual in order to create an impression of movement. It simply had it all, impact, design and technique.

CATEGORY : INTERIOR DECOR – EUROPEAN WINNER : G&G Studio (Poland)

